

Program A – Sample Parent Letter

Dear Parents:

We are excited to share with you a new fundraising program offered through our school. mark-my-time has developed a digital bookmark to make it easier than ever for you and your child to keep track of daily required reading minutes. The bright colors and easy-to-read display make this digital bookmark the perfect way for your students to make reading time...anytime and keep track of every minute.

The mark-my-time digital bookmark encourages reading without distraction but with purpose. Set the timer for 20 minutes a day and let the child disappear into a book without worrying or asking every 2 minutes, "...am I done yet?" The bookmark features a countdown timing function with alarm for timed reading, music practice or math fact timed practice. Use the cumulative timing function to encourage reading throughout the day. Start and stop the timer each time the child picks up a book – at breakfast, during lunch, in a car ride, waiting at the doctor's office - and in the evening it will be a simple task to get the cumulative time read for the entire day.

Below you will find our school's personal Promotion Code. Log on to www.mark-my-time.com, order the bookmarks you would like, type our school code in the Promo Code box, complete the order and the product will be sent directly to your home. Encourage your friends and relatives to order too. The mark-my-time bookmark makes a great birthday gift, party favor or stocking stuffer and for each one ordered our school receives a 20% donation.

It's that simple!

We appreciate your support in helping us raise funds for our school.

Sincerely,

School Code:

